

JO JO WHITE

JWP Limited
Dallas, Texas



A native of California, Jo Jo White moved to Dallas, Texas, in 1976 after earning her Bachelor of Science degree. A major entertainment venue in Dallas recruited White for their Sales and Marketing Department. While working directly with the owner and president of the company White launched the company's signature gourmet food line; this and other experiences gave her the background to start her own business, JWP Limited, in 1983. Beginning as a full service print brokerage, the company took advantage of out-sourcing trends to add more services and resources for its existing clientele. White's experience in all aspects of event production and meeting planning combined with a proven sale and marketing foundation enabled JWP Limited to offer a wide variety of client opportunities: printed and digital graphic materials; promotional items, including custom designs; planning, coordinating and producing in-house or public events. A number of White's articles have been published in respected industry journals.

White's equestrian background began with membership in the United States Pony Club Association; she began competing at the age of seven in the United States, also riding in Great Britain and Ireland. Under the tutelage of Dick Collins at the Pebble Beach Equestrian Center, she was a member of the Preliminary Team which claimed the Western America Cup and individual gold medals. The following year White won the individual bronze medal in the Intermediate Division at the American Olympic trials. Upon moving to the Dallas area White rode with another world class trainer, Walter Straus at Three Day Farm for eight years. Today she rides with trainer Stacie Goodson at Bay Yard Farms, competing on her six-year-old Thoroughbred in the Hunter and Jumper division. Her experience in the equestrian disciplines includes Three Day Events and Combined Training, Steeplechase, Hunter, Jumper and Fox Hunting.

White's lifetime hobby and her association with Rotary and Rotary International eventually lead her to found a nonprofit corporation in 2009, using the venues of A and AA Class Horse Shows. Special events during these competitions raise funds and awareness for various water projects worldwide. White's nonprofit corporation, Clear Rounds for Clean Water, provides funding for global water projects; to find, clean, store and dispense water for people who do not have access to this essential resource. In the past the beneficiaries of these funds have completed successful ventures in locations ranging from Uganda to Honduras, India to Ecuador; partnering with organizations such as Living Water International, Engineers Without Borders, and World Vision, just to name a few.

Affiliations and Membership

North Texas Hospitality Sales and Marketing International – past Vice-President, Treasurer, Board
 Special Events and Communication Society – past President, Board
 Texas Association of Convention Operations Management – past Vice-President, Board
 Hotel Association of Tarrant County
 Rotary International, Rotary eClub One
 National Society of the Daughters of the American Revolution – Chapter Committee Chair of Women's Issues
 The Heights Baptist Church – Women's Ministry Teacher
 United States Equestrian Federation
 Texas Hunter and Jumper Association
 United States Hunter Jumper Association
 National Rifle Association
 Laguna Seca Shooting Sports Association